



NAPLES GRAPE FESTIVAL

Brahm Moore Beverage Garden

Application

FESTIVAL DATES -- SEPTEMBER 26th & 27th, 2020

**Wineries / Micro breweries / Cider producers are accepted on a first come basis until all spaces are filled.
So apply early to reserve your placement for the festival.**

While there are no application fees for your winery/micro brewery/cider producers to participate, it is understood that by receipt of your application and receipt of your acceptance that you will participate with us and follow all rules and regulations established by the Grape Festival. If it becomes necessary for you to cancel after acceptance you will contact us ASAP so that your place can be filled by another winery/micro brewery.

NAME OF COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE(S) NOS. _____

EMAIL ADDRESS: _____

WEB ADDRESS: _____

Signature & Date of Winery Representative: _____

A certificate of insurance naming the Town of Naples, 106 N. Main Street, Naples, New York 14512 as the additional insurer for \$1,000,000.00 must be received no later than August 1st, 2020

As an exhibitor, I agree to the conditions and requirements of this show. I agree that the Naples Rotary Club, Naples Historical Society or the Naples Grape Festival Committee will not be held responsible for any theft, loss of property, or personal injury suffered during or as a result of your participation in the Naples Grape Festival.

Signature of Company Representative _____ Date _____

MAIL APPLICATION TO:

Naples Grape Festival -- P.O. Box 70 -- Naples, New York 14512

or email to naplesgrapefest@gmail.com

2020 Naples Grape Festival

Brahm Moore Beverage Garden Rules & Regulations

For the 15th consecutive year the *Naples Grape Festival* is pleased to announce our approval as a NY State Wine Walk area. This once again allows us to invite area wineries in to the Festival to sample and sell their NY State Wine by the bottle. We are happy you have chosen to join us this year and hope to cement a partnership with your organization for many years to come.

The Town of Naples owns the land the Memorial Town Hall sits on and they have given us some stringent guidelines to follow to make the exception to laws that specifically prohibit the sale of alcohol on Town property. Our goal in addition to selling lots of wine and having lots of fun, is to be able to come back and do it all again year over year. To achieve that we must adhere to the contract we have made with the Town of Naples. This section of the document will spell out the conditions of this exception and your responsibilities which must be upheld.

- Report to headquarters located at the top of the stairs of the Memorial Town Hall immediately upon arrival to register.
- The dates for the Naples Grape Festival (Festival) are September 26th & 27th, 2020. Each business is responsible for bringing their own 10x10 tents, canopies. You may begin to come in to set up anytime **Friday September 25th, after 3:00pm** or **Saturday September 26th, from 7:30am - 9:00am**. We will be supplying each business with a table and 2 chairs as well as 2 bags of ice per day for each winery.
- You are responsible for bringing your own canopy, advertising, signage, table covers, extra long extension cords, cash registers/boxes, tasting cups, legal size pourers, and any other items needed. **The beverage garden area will run from 10AM to 5 PM Saturday and Sunday.** If you are unfamiliar with our festival, please be aware you and any of your staff who expect to be on hand for the opening shift should plan to be in the village no later than 9:30 AM. Traffic can be cumbersome on Rte. 21 after 10 AM. Vendor parking will be made available. Nancy Linehan on the steps of Town Hall will have parking passes for you to place in your vehicle to park in vendor parking. Rest rooms are also available in Town Hall for your staff only and there are portables around the festival grounds. Please leave your space at the end of each day clean and empty of trash. The dumpsters are right on Monier street. We don't have the luxury of staff available to clean up messes left behind at the end of each day or at the end of the show.
- The Beverage Garden will be fenced off, and you will be setting up your booths within that area. We ask that for those businesses whose table space has other art/craft/sponsor booths directly behind them to please be courteous and not stack boxes, throw empty containers or any items against the back of those booths. The Grape Festival Committee will have responsibility for the ID proofing of age and collection of entrance monies. Each patron will be given a wrist band indicating that they have been ID and paid to enter. Designated drivers will be given a black wrist band that indicates they are not to be served. Please do not serve designated drivers as we have not charged them an entry fee. The wine tasting is limited to the area that has been fenced. We do not assign spaces in the garden, and will be filled on a first come basis of space choice. Since the shuttle bus stops at the High School on Academy Street to pick up guests returning to their cars in the parking lot, it will be easy for them to get quantities of wine to their vehicle.
- We will also be providing a wine valet service. This service will allow attendees to purchase wine by the bottle or case and leave it for later pick-up. This is a great service as it tends to get them to spend more knowing that they do not have to carry bottles or cases around with them, and also prevents those who may attempt to open bottles while still on the grounds of the festival, which is strictly forbidden. Contact our staff upon arrival if you need more information on the wine Valet service.

- You can store your inventory in the locked basement of the town hall which is close to the Wine Walk Area. **Inventory of any products may NOT be left out overnight.** This is a condition from the town. You are welcome to lock your product inside the basement of Memorial Town Hall.
- You are responsible for applying to the State Liquor Authority for your permit to taste and sell wine at the Naples Grape Festival.
- **The Town of Naples is requiring you to produce a certificate of liability insurance covering the wine tasting activities with a minimum \$1,000,000.00 coverage which names the Town of Naples, 106 S. Main Street, Naples, New York 14512, as additional insured. If you have not as yet done this, please do so immediately. E-mail the certificate to naplesgrapefest@gmail.com**
- The Town is adamant that we control how much alcohol any single individual can consume in the tent. **Per law it is our understanding that these samples are to be ½ oz. Please be sensible in your pouring. You don't want to over pour for expenses and we ask that you limit your samples to 2 per person so no one becomes intoxicated.** In the event you have someone who is a buyer and wants to sample more of course you may do so. Try to be aware of who is a real prospect to purchase and who is just there for a cheap high. If you don't feel you can manage your own pour ration let us know and we will provide a tasting form for you to use to insure no one is over served. **Wine/Beer/Cider sales can only be by the bottle and no alcohol beverages MAY NOT be opened or consumed on Town or School premises and signs will be posted everywhere to reinforce this requirement.** No corkscrews can be offered for sale at the wine tent or on the grounds. This should help keep the wine corked. New guests will not be allowed in the tent after 5 PM. Guests already in the tent can finish up at their leisure.
- The Naples Grape Festival will provide 20 amp electric for the wine tent vendors. You will need to provide your own HEAVY DUTY extension cord to connect to electric. You will likely need up to a 150' extension cord.

Wineries / Craft Brewers / Cider Producers MAY NOT SELL or DISPLAY the following:

- Corkscrews or wine stoppers
- Food unless licensed by health department or prepared packaged food properly inspected (unopened mixes etc.)
- Misc. merchandise (t-shirts, aprons, potholders, glasses, placemats etc.) unless homemade and approved by Festival Committee prior to Festival opening.
- No Buy/Sell merchandise (this includes jewelry)
 - **Commitment to the festival.**

While it is true we do not charge wineries a fee for their participation, we still expect you to commit to the festival and the success of the wine walk area once you agree to participate. To that end, it is unacceptable for you to clear out your booth and leave early on either Saturday or Sunday. If due to poor planning you run out of product it is our expectation you hang around anyway even if it is only to answer questions about your associated business. It leaves a terrible impression to our shared customers to have a hole in the lineup and it is a sure fire way to not get invited back. Please plan carefully and pour wisely so you don't find yourself out of gas at 3 pm. If you don't think you have adequate supplies to get through the entire weekend of tasting and sales please contact us in advance as we may have a waiting list of other wineries who could take your spot.

- ***Close of festival on Sunday is difficult for everyone. All are tired, cranky and in a hurry to get home and off their feet. Please try to find that much more patience to end your day on Sunday in the best way possible. You must take care of your own trash, tasting cups, leftover bottles and cardboard. As previously stated the dumpsters are right where you load your vehicle so it is easy to clean up. We appreciate you pitching in to keep the festival running smoothly.***
- ***Any participating wineries/craft breweries/cideries leaving their booths that do not clean up their space area completely and remove all trash will be issued a bill for \$200.00 and will be unable to return to future grape festivals.***

If you have not been to the Naples Grape Festival before-get ready for a great time. We have large crowds, great music and great food. Throw in some fine art with fine wine, craft beers, cider's and we have the makings of *the* most successful of all of the regional festivals. In fact we just received ***The Best of Festivals Award in the FINGER LAKES for the second year in a row.*** We are so excited to have you join us this year, and are anxious to begin the party.

Jo Anne Alliet is our Vendor Liaison and Assistant Director of the festival. Prior to the festival you should direct questions to her. You may contact Jo Anne at 585-749-2248 or via email at naplesgrapefest@gmail.com with any questions you may have.

Thanks again for your support. We are hopeful that we will once again have a banner year with weather, attendance and sales.

Sincerely,

Donna Scott – Executive Director

Jo Anne Alliet – Asst. Director & Vendor Liaison